



Dear Potential Sponsor,

We are the Space Coast USBC Bowling Association, Inc. the governing body for sanctioned bowling in Brevard County, FL and are a 501(c)3 nonprofit organization. Our goal is to reach out to as many individuals as possible to have them fall in love with the game of bowling. There is no better way to spend time with family and friends. May it be league bowling or tournaments.

Our fiscal bowling season begins August 1 to July 31. We currently have approximately 2,900 sanctioned member bowlers in the county. During this time, we currently have 4 bowling tournaments that we host and the various bowling centers in Brevard County. We have fundraisers during the tournaments and during the bowling season.

The fundraisers help support our Youth Scholarship Program and Awards Program for adults and youth. For the youth scholarship program, we present a minimum of three (3) \$1,000.00 scholarships per year. So far, we have given out 31 scholarships since 2001 to well-deserved high school graduating seniors.

For all our tournaments we collect an average of about \$5.00 per bowler for administrative costs and about \$15.00 per bowler towards the prize fund, with current participation averaging seventy-five to one hundred fifty bowlers per tournament it's not that much to put towards 1st place trophies, prize fund payouts and other things.

This is where we are hoping you will come in. Would you have any product samples, coupons, gift cards, etc. that you would like us to hand out to the estimated seventy-five to one hundred fifty participants? Would you be willing to give a monetary donation? Doing any of these things would be another avenue for you to share your products/services and good name. Giving positive advertising for your company through their smiles. Those smiles will automatically turn into sales for you!

Listed below is how we can advertise for you

TOURNAMENT PACKAGES.

- **Platinum** (\$500 and higher) We would put your company logo in large font at the top of the tournament entry form, on our tournament announcement photos and at the tournament check in table. We would thank your company on our Facebook page, Instagram, and website. Have your company logo on our website the entire bowling season listed as a proud sponsor. And if you would like to have something given out to all the participants as an advertisement, we would gladly hand them out.
- **Gold** (\$250 up to \$499) We would put your company logo in medium font at the top of the tournament entry form, on our tournament announcement photos and at the tournament check in table. We would thank your company on our Facebook page, Instagram, and website. Have your company logo on our website the entire bowling season listed as a proud sponsor.
- **Silver** (\$150 up to \$249) We would put your company logo in medium font at the bottom of the tournament entry form and at the tournament check in table. We would thank your company on our Facebook page, Instagram, and website.



SPACE COAST USBC BA

● 1500 W. Eau Gallie Blvd ● Suite C15 ● Melbourne, FL 32935 ●

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PROUD MEMBER OF UNITED STATES BOWLING CONGRESS



- **Bronze** (\$50 up to \$149) We would put your company logo in small font at the bottom of the tournament entry form and at our tournament check in table. We would thank your company on our Facebook page, Instagram, and website.
- **Valued** (products for giveaways) We would thank your company on our Facebook page, Instagram, and website.

SCHOLARSHIP PACKAGES

- **Scholar** (500.00 ea.) We give out 3 scholarships per year to a qualified High School Senior. We would put your company logo on the application form.

We would thank your company on our Facebook page, Instagram, and website. Any mention of the scholarship your company will be mentioned. Your company logo will be placed on the Recipient Award Plaque.

Choose from below the scholarship you wish to sponsor.

- **Michael T Demchak Scholarship**
- **Lola Spurgeon Scholarship**
- **Dave Asquith Scholarship**

HALL OF FAME PACKAGE

- **Hall of Fame** (\$250.00 ea.) We give out a minimum of 1 Hall of Fame Award per year depending on the applicant's submission. We have 3 categories of Hall of Fame.

We would put your company logo on the application form. We would thank your company on our Facebook page, Instagram, and website. Any mention of the scholarship your company will be mentioned. Your company logo will be placed on the Recipient Award Plaque.

Choose from below the scholarship you wish to sponsor.

- **Hall of Fame (Adults)** – Based on Performance or Meritorious Service.
- **Hall of Fame (Youth)** – Based on Performance.
- **Hall of Fame (Legacy)** – Former youth bowlers who made an impact after High School

FACEBOOK & SOCIAL MEDIA

- **Honor Scores** (\$250) – Using our Facebook page for bowlers bowling achievements. We would put your company logo on the bottom of the posting and in the body of the text.
- **Social Media MISC.** (\$100-\$200) – Using our Facebook page and posting various items associated with the bowlers on the Space Coast and the Association. This does not include posts of other events of bowling. (Other Tournaments, forwarded info of events, etc...)



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This is strictly posting exclusively from the Space Coast USBC BA. We would put your company logo on the bottom of the posting and in the body of the text.

Listed below are the events that we need help with over our fiscal year starting on August 1 to July 31. Please consider helping us.

- **Open Tournament** – 1 weekend – Scheduled end of October
- **Dave Asquith Adult-Youth Tournament** – 1 weekend – Scheduled 1st weekend in December
- **Youth Tournament** – 1 weekend – Scheduled last weekend in February
- **Women's Tournament** – 1 weekend - Scheduled March or April
- **Annual Meeting** - Awards Presentation, Scholarship, and Hall Of Fame – Scheduled for a Saturday in May, June or July
- **Facebook Honor Score** – Posting throughout the bowling season

Note: All months and dates are subject to change

The Space Coast USBC Bowling Association thanks you for the opportunity to work together.



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